

# Media Kit



Somos una empresa preocupada por entregar artículos con contenido de alta calidad.

Nuestro foco está en resolver todas las dudas de nuestros visitantes.



## *Misión y valores*

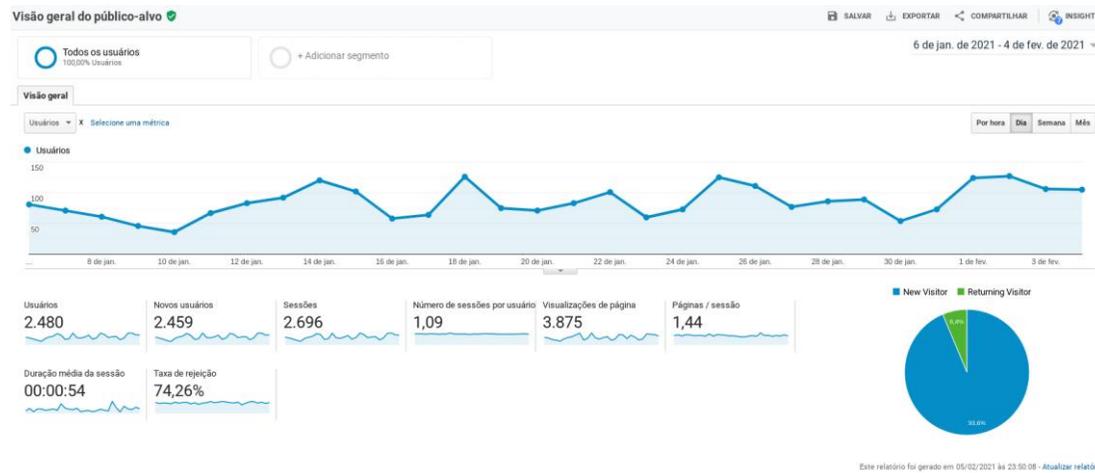
Aprecia siempre el respeto por los más diversos tipos de público. Ofrezca solo servicios de calidad para socios en los que realmente creemos y confiamos.

## *Presencia*

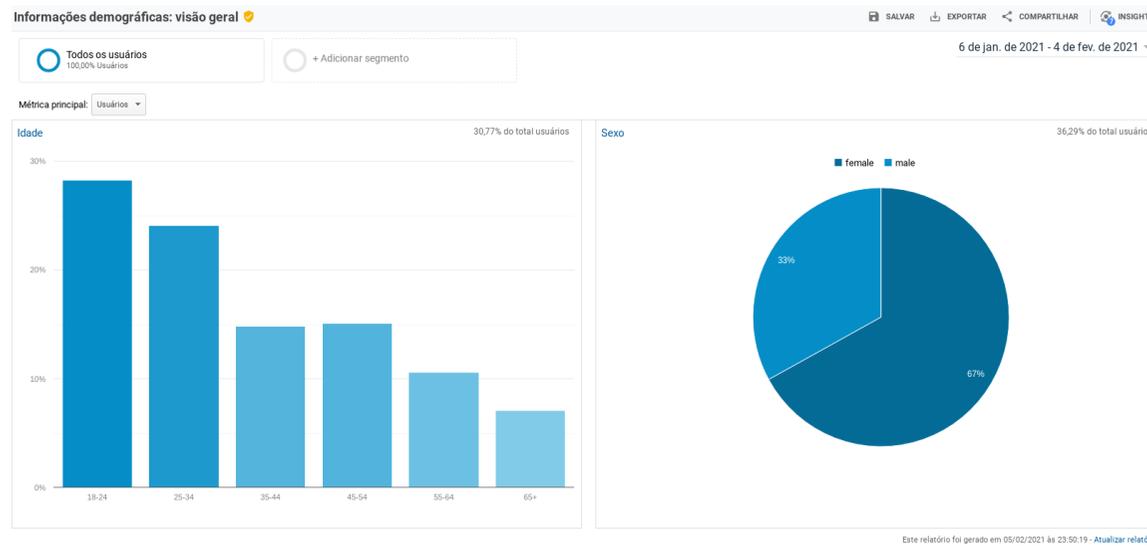
**[ecuadorbieninformado.org](http://ecuadorbieninformado.org)**

Portal enfocado a presentar información de alta calidad.

# Visitas en los últimos 30 días:



# Público:



Atualizado em 11/03/2021

Todos os usuários  
100,00% Usuários

+ Adicionar segmento

6 de jan. de 2021 - 4 de fev. de 2021

Métrica principal: Usuários

**Categoria de afinidade (alcance)** 37,98% do total usuários

4,71%	Food & Dining/Foodies
4,32%	Shoppers/Luxury Shoppers
3,86%	Lifestyles & Hobbies/Family-Focused
3,66%	Shoppers/Shoppers by Store Type/Convenience Store Shoppers
3,65%	Food & Dining/Fast Food Cravers
3,40%	Media & Entertainment/Movie Lovers
3,30%	Shoppers/Value Shoppers
3,20%	Lifestyles & Hobbies/Pet Lovers
3,07%	Food & Dining/Cooking Enthusiasts/30 Minute Chefs
3,06%	Lifestyles & Hobbies/Green Living Enthusiasts

**Segmento no mercado** 18,19% do total usuários

12,12%	Employment
5,53%	Financial Services/Banking Services
5,06%	Software/Business & Productivity Software
4,24%	Consumer Electronics/Mobile Phones
4,00%	Education/Post-Secondary Education
3,29%	Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
3,06%	Apparel & Accessories/Women's Apparel
3,06%	Software/Video Editing & Production Software
2,71%	Education/Primary & Secondary Schools (K-12)
2,71%	Financial Services/Credit & Lending

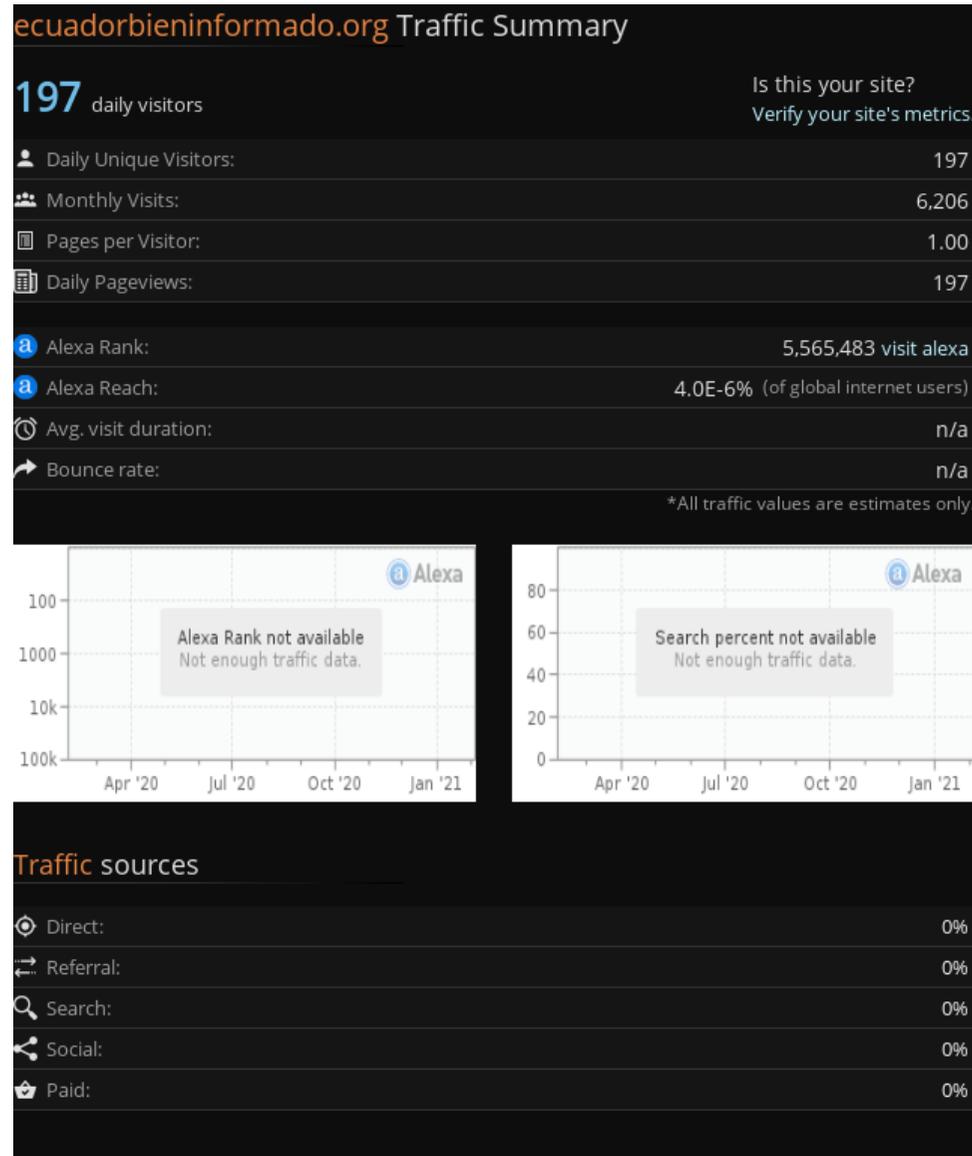
**Outra categoria** 32,38% do total usuários

7,65%	[Life Events] Job Change/Recently Started New Job
6,53%	[Life Events] Moving/Moving Soon
5,74%	[Life Events] Job Change/Starting New Job Soon
2,89%	[Life Events] Moving/Recently Moved
2,89%	Jobs & Education/Jobs/Job Listings
2,81%	Games/Computer & Video Games/Browser Games
2,81%	Sports/Team Sports/Soccer
2,60%	[Life Events] Purchasing a Home/Purchasing a Home Soon
2,45%	[Life Events] Business Creation/Starting a Business Soon
2,27%	Arts & Entertainment/Celebrities & Entertainment News

Este relatório foi gerado em 05/02/2021 às 23:50:13 - [Atualizar relatório](#)

<https://analytics.google.com/analytics/web/>

# Estadísticas e Rankings:



### Competitive Data



Domain:	ecuadorbieninformado.org
Rank: <small>(Rank based on keywords, cost, and organic traffic)</small>	15,420,867
Organic Keywords: <small>(Number of keywords in top 20 Google SERP)</small>	75
Organic Traffic: <small>(Number of visitors coming from top 20 search results)</small>	2
Organic Cost: <small>(How much need to spend if get same number of visitors from Google Adwords)</small>	\$0.00
Adwords Keywords: <small>(Keywords a website is buying in Google AdWords for ads that appear in paid search results)</small>	0
Adwords Traffic: <small>(Number of visitors brought to the website via paid search results)</small>	0
Adwords Cost: <small>(Estimated budget spent for buying keywords in Google AdWords for ads that appear in paid search results - monthly estimation)</small>	\$0.00

[Full SEMrush Report >>](#)

### Backlinks Report

Total Sites Linking In (Alexa):	0
Total Backlinks:	137
Follow Links:	n/a
Nofollow Links:	n/a
Referring Domains:	39
Referring IPs:	54
Authority Domain Score:	0

#### Backlinks by country

	Domains
 United States	34
 Germany	4
 France	3

#### Backlinks by TLDs

TLD Distribution	Domains
.com	26
.co	3
.org	2
.edu	0
.gov	0

<https://hypestat.com/info/ecuadorbieninformado.org>

## Opciones de anuncios

- Banner debajo del título del sitio (320 x 100 px)
- Banner después del primer bloque de texto (300 x 250 px)
- Banner después del segundo bloque de texto (300 x 250 px)
- Banner después del tercer bloque de texto (300 x 250 px)

**320 px X 100 px**

**300 px X 250 px**

# Contacto

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